



FREE
ONLINE WORKSHOP

THINKING ABOUT STARTING A BUSINESS BUT UNSURE WHERE TO START?

Let ITeC help you navigate the process with this FREE workshop.

The FREE online Exploring Self Employment Workshops are all about investigating if Self Employment is for you. We will take you through the following business discussions to ensure that you have a clear understanding of what is required of you going into business and includes:

- **Getting Started in business**
- **Business Idea generation and business validation**
- **Start-up Essentials including legal, financial, insurance etc**
- **Going Digital – what's new and what will work for your business**
- **Branding and Marketing**

Workforce Australia
Self-Employment Services

Delivered by Illawarra ITeC

Illawarra >> ITeC <<

*This service is subsidised by the Australian
Governments Self-Employment Assistance Program*



Each 5 hour workshop topic will be delivered on-line over a 3 week period by our expert business presenters.

In this workshop, you will get the opportunity to discuss the following:

- Personal and Business SWOT Analysis - it's all about you!
- Location, Location, Location – how can customers and clients find you?
- Financial – do you have the \$\$\$ required to start the business?
- Legal – business structures, compliance and more
- Marketing – how, what, when and why
- Growth – potential, trends, fashion, labour market conditions etc



You will be given lots of information, resources, templates and tools and the opportunity to really investigate if small business is for you.

Exploring Self Employment Workshops

DELIVERED FREE EVERY MONTH

Ask us how we could assist you further with FREE access to accredited business training, help writing your business plan, business mentor for 12 month, income support for 9 months and rental assistance for 6 months (if eligible) – all through the Self-Employment Assistance Program.

Please contact ITeC today on 42233100 or check out our website illawarraitec.edu.au/self-employmentassistance



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