

**MARCH 2023**

# TRAINING WEBINARS

# ABORIGINAL BUSINESS

# ADVISORY INITIATIVE

## **Assistance for NEW & EXISTING Aboriginal owned Businesses**

Book in for one or all our upcoming training webinars and get the knowledge to help your business grow.

**DO I HAVE A PLAN?** Designed to assist participants to put their ideas on paper and to plan it out. 8 March 1pm - 2.30pm. [Book Event \(nsw.gov.au\)](#)

**DIGITAL MARKETING FOR YOUR BUSINESS.** We will discuss the importance of social media marketing in today's small business landscape. 21 March 11am - 12.30pm. [Book Event \(nsw.gov.au\)](#)

**HAVE I GOT MY FINANCES SORTED?** It's about crunching the numbers and managing your budget and revenue base. 28 March 1pm - 2.30pm. [Book Event \(nsw.gov.au\)](#)

*To attend these webinars, you must self-identify as Aboriginal and/or Torres Strait Islander. This program is funded by the NSW Government 'Aboriginal Business Advisory Initiative (ABAI)' Program. ABAI is a dedicated and personalised NSW Government program that provides trusted advice to help you start, run, adapt or grow your small business.*

**DO I HAVE A PLAN?**  
**DIGITAL MARKETING  
FOR YOUR BUSINESS**  
**HAVE I GOT MY  
FINANCES SORTED**